

**Suzanne M. Kunis**

Vice President – Behavioral Health Solutions  
Horizon Blue Cross Blue Shield of New Jersey

Suzanne Kunis is Vice President of Behavioral Health Solutions for Horizon Blue Cross Blue Shield of New Jersey. She brings over 30 years of experience in the health care industry with a significant focus on behavioral health. Suzanne is a registered nurse and moved from care delivery to health care management early in her career.

In March 2017, Suzanne joined Horizon BCBSNJ to lead the development of the long-term strategy for integrating medical and behavioral health services. She is responsible for the development of new behavioral health capabilities, programs and services. She also oversees the implementation of behavioral health value-based arrangements in the provider community. The opioid crisis in New Jersey and the continued battle to eliminate mental health stigma are priority items on her agenda.

Prior to joining Horizon BCBSNJ, Suzanne served for 22 years as Senior Vice President of Behavioral Health Services for Magellan Health Services. She was the business owner for Magellan's health plan (Commercial, Medicare and Medicaid) and employer client relationships. She was responsible for oversight and management of nationwide service delivery including member services, clinical operations, network development and management, quality, sales, EAP and finance. During her tenure with Magellan, Suzanne developed a deep understanding of the behavioral health care issues facing our country and the long overdue recognition of the impact of behavioral health issues on comorbid medical conditions.

Suzanne also served as Senior Vice President of Account Management and Implementations for ComplexCare Solutions (CCS). CCS provided in-home risk adjustment assessments and care management services for its health plan clients.

After graduating from Thomas Jefferson University, College of Allied Health Sciences in Philadelphia, Suzanne began her nursing career at the East Orange Veterans Administration Hospital. She then began a 12-year career journey with which was then Blue Cross Blue Shield of New Jersey where she served many roles including Vice President of the Individual Market segment.

After 26-years, Suzanne has rejoined Horizon BCBSNJ to support the behavioral health integration.